

## November 10, 2009, Daily News

Tuesday, 10 November 2009

Last Updated Tuesday, 10 November 2009

### TELECHANNEL Launches Interactive YELLOW PAGES ON TV for IPTV Operators

eReleases (press release)

10, 2009 &mdash; IPTV content provider TELECHANNEL announced today that it will make the market-leading application YELLOW PAGES ON TV available to all Telco ...

### UK-Based Packet Vision Targets US IPTV Advertising Market via New Deal with ...

InteractiveTV Today [itvt]

According to the companies, the combination of Packet Vision's technology and Prime Media's sales expertise will provide IPTV operators with a "one stop ...

### Smaller Telcos Can Differentiate Their IPTV Offers

Light Reading

TelcoTV 2009 -- Smaller telcos that deploy IPTV can use individually focused content to compete with cable and satellite even if personalized advertising is ...

### Butler-Bremer Communications Launches Cable IPTV Service With Harmonic and ...

WELT ONLINE

The new Harmonic/Falcon cable IPTV solution enables Butler-Bremer to offer a comprehensive and high quality service lineup to all of its customers. ...

### TelcoTV: Alcatel-Lucent takes the guesswork out of IPTV deployments

FierceTelecom

A typical complaint heard by independent telcos is a lack of interoperability between the various components needed to build a successful IPTV service roll ...

### Harmonic Powers Broadcast and On-Demand IPTV Service in Curaçao

WELT ONLINE

The end-to-end IPTV deployment includes Harmonic's Ion&trade; AVC HD encoders, ProStream&trade; 1000 stream processing platform, StreamLiner® video servers, ...

### Mariner and Cisco Deliver Complete IPTV Service Monitoring to GTA Teleguam

Market Wire (press release)

The joint solution provides GTA Teleguam with an industry leading, cost effective IPTV service assurance system that will improve end user QoE and reduce ...

### Occam Networks Highlights Strategies for Monetization of Broadband and IPTV ...

Business Wire (press release)

What/When: Through a keynote and panel at the TelcoTV 2009, Occam will discuss strategies for monetization of broadband and IPTV services. ...

### Motorola Personalizes IPTV Experience for Customers

TMCnet

The integration of Motorola's CCE software and Mediaroom allows service providers to rapidly deploy a compelling, personalized IPTV experience in a more ...

Calix to Demonstrate Advanced IPTV Applications for the Microsoft Mediaroom ...

Business Wire (press release)

(BUSINESS WIRE)--Calix will demonstrate new interactive IPTV applications enabled by Microsoft Mediaroom at TelcoTV in Orlando (November 10-12, ...