

## November 2, 2009, Daily News

Monday, 02 November 2009

Last Updated Tuesday, 03 November 2009

### News Round-Up

InteractiveTV Today [itvt]

The demand from cable and satellite segment remains strong, with the demand from terrestrial segment picking up and IPTV starting to follow. ...

Ronald Brockmann, Managing Director, Europe for activevideo Networks To Speak ...

Reuters

... the scope and quality of interactivity available on digital and IPTV set-top boxes, Web-connected broadband devices and CI+ enabled televisions. ...

Sigma Systems Signs Global Reseller Agreement with Leading Telecom Supplier

SYS-CON Media (press release)

"Telecom operators are increasingly deploying IP-based services such as IPTV, leading to the need for cost-effective creation of service bundles for ...

Sigma Systems Signs Global Reseller Agreement with Leading Telecom Supplier

Reuters

... and eliminating manual tasks "Telecom operators are increasingly deploying IP-based services such as IPTV, leading to the need for cost-effective ...

Living launches "Liv" online TV channel

Pocket-lint.com

Live from 2 November, the IPTV channel can be viewed at [www.livingtv.co.uk](http://www.livingtv.co.uk) as well as through its own YouTube channel and can be downloaded via a "state of ... Photos: SCTE Cable-Tec Expo '09

Light Reading

... of conference sessions and demos confirming that the notions of "TV Everywhere"; IPTV and IP service convergence; interactive television; "greenness"; ..

cablelabs Issues RFI to Define Elements of Common Technical Approach to "TV ...

InteractiveTV Today [itvt]

... satellite or IPTV subscriptions available to those customers on multiple platforms, and thus aims to head off the threat posed to pay-TV services by the ...

A tech covers Cable-Tec: To IPTV and beyond

Cartt.ca (subscription)

By Dan Chelchowski DENVER - On its 40th anniversary, SCTE announced that the networks they have built across North America are becoming obsolete&hellip; ...

Ericsson to resell Sigma's fulfillment system

CED Magazine

The Ericsson deal is aimed squarely at telecom/IPTV providers, but the benefits of the Sigma system are equally applicable to MSOs, the company's product ...

Liberty University Launches Campus-Wide Wireless IPTV Using 802.11n Wi-Fi From ...

SYS-CON Media (press release)

The university's 802.11n network was designed anticipating the deployment of wireless IPTV, and today delivers 15 live TV channels over the wireless network ... IPTV for Cable: Arris Is Totally Into Bondage

### Multichannel News

One more parting shot from Cable-Tec Expo from last week: Arris had an IPTV-over-DOCSIS demo in its booth showing what it claimed was more than 50% ...

Quoted: Because fast-forwarding just takes too much effort

Good Morning Silicon Valley (blog)

My brother-in-law and I each have u-verse IPTV service (from ATT). At home I rarely watch commercials (just the ones that I have learned are fun to watch) ...