

## October 10, 2009, Daily News

Saturday, 10 October 2009

Last Updated Saturday, 10 October 2009

### Cover Story: To Win Wallets, Win Hearts First

Multichannel News - &lrm;3 hours ago&lrm;

(JD Power's 2009 survey is based on responses from 28118 US households that evaluated their cable, satellite or IPTV provider; Leichtman surveys a smaller ...

### Viasat Estonian channels hitch ride on Elion

C21Media

Modern Times Group's (MTG) Viasat Broadcasting has reached a carriage agreement with Estonian IPTV and broadband service provider Elion. ...

### Subscription revenue from DTH to cross \$100 bn by 2018: study

Indiantelevision.com - &lrm;13 hours ago&lrm;

Another trend that defines the mature markets is that of fierce competition as cable and satellite battle it out, and the threat of IPTV looms large in ...

### ITU approves home powerline communications standard

iTWire

Matthew Theall, president of homegrid Forum, said: "G.hn will empower service providers to deploy new offerings, including IPTV, more cost effectively; ...

### PMT Appoints KIT digital to Build Next-Generation Video Subscription Platform

PR-CANADA.net (press release) - &lrm;20 hours ago&lrm;

... "and their global presence and experience across different network and device environments makes KIT the perfect partner for this major new IPTV launch. ...

### ExtendMedia Releases New Pay Media and Video Commerce Capabilities

PR-USA.net (press release) - &lrm;21 hours ago&lrm;

Extend's flagship product, OpenCASE, manages video content across the lifecycle from ingest to monetization and across IPTV, web and mobile services in both ...

### Alcatel-Lucent offers 3G solutions to Shanghai Telecom

Trading Markets (press release) - &lrm;22 hours ago&lrm;

SHANGHAI, Oct 10, 2009 (Xinhua via COMTEX) -- ALU | Quote | Chart | News | powerrating -- Shanghai Telecom, the municipal branch of China Telecom (0728. ...