

October 10, 2009, Daily News

Saturday, 10 October 2009

Last Updated Saturday, 10 October 2009

Cover Story: To Win Wallets, Win Hearts First

Multichannel News - ‎3 hours ago‎

(JD Power's 2009 survey is based on responses from 28118 US households that evaluated their cable, satellite or IPTV provider; Leichtman surveys a smaller ...

Viasat Estonian channels hitch ride on Elion

C21Media

Modern Times Group's (MTG) Viasat Broadcasting has reached a carriage agreement with Estonian IPTV and broadband service provider Elion. ...

Subscription revenue from DTH to cross \$100 bn by 2018: study

Indiantelevision.com - ‎13 hours ago‎

Another trend that defines the mature markets is that of fierce competition as cable and satellite battle it out, and the threat of IPTV looms large in ...

ITU approves home powerline communications standard

iWire

Matthew Theall, president of homegrid Forum, said: "G.hn will empower service providers to deploy new offerings, including IPTV, more cost effectively; ...

PMT Appoints KIT digital to Build Next-Generation Video Subscription Platform

PR-CANADA.net (press release) - ‎20 hours ago‎

... "and their global presence and experience across different network and device environments makes KIT the perfect partner for this major new IPTV launch. ...

ExtendMedia Releases New Pay Media and Video Commerce Capabilities

PR-USA.net (press release) - ‎21 hours ago‎

Extend's flagship product, OpenCASE, manages video content across the lifecycle from ingest to monetization and across IPTV, web and mobile services in both ...

Alcatel-Lucent offers 3G solutions to Shanghai Telecom

Trading Markets (press release) - ‎22 hours ago‎

SHANGHAI, Oct 10, 2009 (Xinhua via COMTEX) -- ALU | Quote | Chart | News | powerrating -- Shanghai Telecom, the municipal branch of China Telecom (0728. ...