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Success hinges on content

Malaysia Star - Malaysia

INTERNET Protocol Television (IPTV) service providers have to compete aggressively against satellite and terrestrial TV stations in terms of acquiring ...

KIT digital Reports on Recent Client Wins

SYS-CON Media (press release) - Montvale,NJ,USA

The new business includes deployments across a variety of industry verticals and consumer "screens" (browser, mobile handset, IPTV-enabled television set), ...

Research and Markets: IPTV in Asia/Pacific: Profit Picture Fuzzy ...

Business Wire (press release) - San Francisco,CA,USA

Despite the massive investments necessary in Asia/Pacific's IPTV market, both in technology and content procurement, telecom operators must invest to gain ...

BNS Deploys Innovative HD-IPTV In-Room Entertainment Solution at ...

PR Web (press release) - Ferndale,WA,USA

BNS, Asia's leading IPTV technology and content solutions provider, has deployed its RoomWise HD-IPTV in-room entertainment solution at a new hotel recently ...

Mexico to reach 2.2 mln IPTV users by 2012

Telecompaper - Houten,Netherlands

Mexico will reach 2.2 million IPTV subscribers by 2012, according to a study by Frost and Sullivan. The report indicates that the telecommunications and ...

Latin American Telecommunications and Entertainment Industry ...

PR Newswire (press release) - New York,NY,USA

IPTV refers to the delivery of digital television and other audio and video services over a broadband data network. It can deliver live and on-demand ...

ITU consents to IPTV content discovery standard

FiercelIPTV - Washington,DC,USA

The latest news out of the International Telecommunications Union's IPTV Focus Group is that the agency has given consent approval to ITU-T H.770, ...

ExtendMedia helps telcos integrate OTT content

TelephonyOnline - USA

... online-only hosting sites like Hulu, IPTV providers, Apple, Microsoft, Internet service providers and a variety of consumer electronics manufacturers. ...

Latin American Telecom, Entertainment Industries Shift IPTV ...

TMCnet - USA

A "major shift in business models," according to Frost & Sullivan, will bring new services such as Internet protocol television – or "IPTV (News - Alert)" ...

Smile Content implements Nordija's IPTV middleware platform

Telecompaper - Houten, Netherlands

European IPTV services provider Nordija has been awarded a contract by Danish triple-play services provider Smile Content to replace the company's current ...