

## May 26, 2009, Daily News

Tuesday, 26 May 2009

Last Updated Tuesday, 26 May 2009

Portugal Telecom's Microsoft-Powered Meo IPTV Platform Launches ...

InteractiveTV Today [itvt] - San Francisco, CA, USA

Portugal Telecom announced Friday the launch of three new interactive TV services on its Microsoft Mediарoom-powered Meo IPTV platform (which, ...

'IPTV services become economically viable with 2.5 mln users'

Trading Markets (press release) - Los Angeles, CA, USA

At the same time, those operators will only win enough IPTV customers if they are able to provide continuous quality of service. For smaller providers, IPTV ...

Scale is key to IPTV's viability, says study

IPTV News - UK

A new study from Berlin-based consulting firm Gold Media on IPTV in the markets of Germany, Austria and Switzerland has found that much of the economic ...

Conceptronic YUIXX Streaming HD media player & IPTV system

SlashGear - Scottsdale, AZ, USA

The first retail product to use Intel's Media Processor CE 3100 - aka the Canmore SoC - has been announced, the Conceptronic YUIXX, promising streaming ...

New Dallas Cowboys stadium an IPTV showcase

FierceIPTV - Washington, DC, USA

Light Reading was there, and has a report on how the IPTV aspects of the venue might make it one of the biggest single-building IPTV installations in the ...

SK Broadband Taps Harmonic for IPTV

Light Reading - USA

The landmark deployment enables SK Broadband to provide a uniform broadcast IPTV service across its cable, xDSL, and FTTx access networks, ...

Cable Digital News Analysis SK Broadband Goes for IPTV

Light Reading - USA

(See Bypassing the IPTV Hype and Cable IPTV Debate Brews .) SK Broadband, an operator that serves about 6 million subs, has initially deployed Harmonic's ...

Goldmedia study: IPTV viability threshold is 2.5 million users

FierceIPTV - Washington, DC, USA

German market research firm Goldmedia studied IPTV launches in Germany, Austria and Switzerland and determined that building and launching your own IPTV ...

**IPTV: BSNL, MTNL do it MyWay**  
Business Standard - Mumbai,Maharashtra,India  
The state-owned telecom duo will shortly be rolling out the country's largest IPTV service. Can they really take on private DTH competitors? ...

**Harmonic Touts Biggest Cable IPTV Deployment To Date**

Multichannel News - New York,NY,USA

Korean operator SK Broadband has deployed Harmonic's solution for broadcast IPTV -- which bypasses cable-modem termination systems -- representing the ...

**Iptv And Digital Cable Operators Can At Last Target Commercials**

Broadcast Newsroom - Newport Beach,CA,USA

"Targeted advertising offers operators the opportunity to really drive incremental revenue from their IPTV investments ,"

said Tom Higgins, ...

**St. Mary's Medical Center Turns to Adtec Digital for Total IPTV ...**

Digital Signage Expo - Roswell,GA,USA

"Adtec Digital's Total IPTV Solution is more convenient for patients and nurses, who had to drag the equipment in and out with a VCR that sometimes worked," ...

**paidContent.org - Industry Moves: Yahoo's Head Of Video Departs ...**

Washington Post - United States

(Menon co-founded IPTV and VOD firm Kasenna prior to joining Yahoo in 2006). The Consumer Platforms Group covers online video infrastructure, software and ...

**UTStarcom to support BSNL's IPTV roll-out**

Thaindian.com - Bangkok,Bangkok,Thailand

This will enable them to get IPTV services. IPTV is a system where a digital television service is delivered using Internet Protocol over a network ...