

Mar. 13, 2009 Daily News

Friday, 13 March 2009

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BTI showing how to make IPTV Profitable at World's Leading IPTV Event

RealWire (press release) - Hykeham, England, UK

Gary Southwell, GM & VP, Business Solutions, BTI Systems, to discuss The Business Case for Targeted Advertising: Measurement & ROI, at IPTV World Forum. ...

BTI Systems: BTI showing how to make IPTV Profitable at World's ...

TMCnet - USA

Ottawa, Canada, Mar 13, 2009 (M2 PRESSWIRE via COMTEX) -- BTI is proud to be a Silver sponsor of the IPTV World Forum, which runs from 25-27 March in London ...

Astra powers ahead in digital Germany

Rapid tv news - London, UK DVB-T had 2.75m viewers (a 7% share), followed by IPTV with 270000 households and a share of one percent. "This year's Satellite Monitor confirms that ... Parks Associates anticipates over 100mn IPTV households globally ...

IPTV News - UK

US research firm Parks Associates is predicting that there will be in excess of 100mn households worldwide subscribing to IPTV services by 2013, ... digiGO! - NAB: Latens' ECHO Driving IPTV

SatNews Publishers - Sonoma, CA, USA Approved by all the major content providers, ECO securely delivers a host of advanced IPTV services such as subscription pay-TV, pay-per-view, ...

KTVB expects to gain viewers after June 12 digital transition ...

IdahoStatesman.com - ID, USA

BY KATY MOELLER - kmoeller@idahostatesman.com KTVB General Manager Doug Armstrong said Thursday that the NBC affiliate expects to keep all of its current ...