

## Dec 19, 2008 Daily News

Friday, 19 December 2008

Last Updated Friday, 19 December 2008

### "Show Me The Money" -- Strategies for success in IPTV

SmartBrief - Washington,DC,USA

PriceWaterhouseCoopers explores the emerging market for IPTV. It maintains IPTV vendors need to focus on marketing, partnering and investment in content and ...

### Audiovisual Media Services without Frontiers: Frequently Asked ...

PublicTechnology.net - UK

This service can either be a linear programme with a programme schedule (on TV or over the internet as IPTV) or an on-demand service (video on demand or ...

### New service from Voice Commerce allows making TV purchases with ...

Ecommerce Journal - Boston,MA,USA

Merchants now will be able to sell their products and services instantly via any TV or IPTV program. Voice Commerce Group, a provider of payment systems, ...

### Firecomms OptoLock selected for IPTV set-top box reference design ...

IPTV News - UK

"With more and more device makers including POF ports directly in IPTV and other devices, consumers will soon be able to realise all the advantages of this ...

### Pixelmetrix wins order from European operator

IPTV News - UK

December 19, 2008 - Pixelmetrix, a Singapore-headquartered specialist in preventive monitoring for digital television and IPTV networks, has received its ...

### IPTV to Drive Broadband

CXOToday.com - Mumbai,India

By Muntazir Abbas With a shift from analog to digital, IPTV will drive Internet penetration to the next level. It involves real-time data transmission ...

### SES AMERICOM kills IPTV service

Telecommunications Magazine - Norwood,MA,USA

by Doug Allen Here's an interesting counterpoint to AT&T's recent announcement of reaching the one millionth IPTV customer for its U-Verse initiative: IPTV ...

### Electronic Couch Potato gets first buyer

Telecommunications Magazine - Norwood,MA,USA

Israel-based ECI Telecom received Frost & Sullivan's 2008 Global Product Differentiation Innovation Award for the World IPTV Access market, ...

### China Telecom to Launch Handset IPTV Service

TMC Net - Norwalk,CT,USA

China Telecom is set to apply more value-added broadband mobile telecom services such as mobile wallet, mobile payment and even IPTV to mobile phones, ...

### Open IPTV Forum (OIPF) Reaches Membership Milestone

WebitPR (press release) - Hykeham,England,UK

The OIPF, a pan-industry initiative established in 2007 to produce end-to-end solution specifications to open up access to interactive and personalised IPTV ...

IPTV World Forum: The Fifth Annual IPTV Industry Awards Are Now ...

TMC Net - Norwalk,CT,USA

Widely recognized as the leading awards in the IPTV area, the fifth annual IPTV Awards will be presented at the Millennium Gloucester Hotel in London on ...Sorrento Spins A Successful 2008 Tale

TMCnet

Jim Nevelle, the company's CEO is scheduled to present a session on IPTV (News - Alert) & Triple Play Network Migration at the upcoming ITEXPO in Miami ... Backed by VoIP in Asia, Global SDM Software Increased 21 Percent ...

TMCnet

"Mobile operators in EMEA and fixed line operators deploying VoIP and IPTV (News - Alert) services in Asia were the first to deploy SDM software to reduce ...OTC:AAGH

Firecomms' OptoLock interconnect planned for set top boxes

Comms-express.com, UK

Cabling solutions manufacturer Firecomms has had its OptoLock RC-LED transceiver included in STMicroelectronics' reference design for an IPTV set top box. ... "Choice" is the Killer App

ADOTAS, NY

As the US turns to digital TV - connected through a digital cable or IPTV - cable and MSO operators will be able to collect huge amounts of behavioral data, ... Avail Media reports strong growth

FierceIPTV, DC

IPTV and video on demand content aggregator Avail Media said earlier this week that 73 commercially launched video deployments this year used its managed ..

Orange to invest in production of French content

IPTV News, UK

Orange TV is delivered via IPTV and satellite, and recently secured exclusive movie deals with Warner Bros. and MGM, as well as an agreement with HBO for ... Ericsson Inks Contract with 21st Century Technologies

TMCnet

The FTTH network will provide broadband connectivity and support services such as Internet protocol television (IPTV (News - Alert)), high-speed Internet ...